

The Course Design Canvas

Course

Duration

Attendees



What is the profile of the people attending the course?
Do they belong to the same team, department, organization?
How many potential attendees are expected?

Contents



What contents should be included?
What is the approximate timing?

Learning Objectives



What are the learning outcomes?
What should the attendees know after the course?
Which concepts, techniques or tools should they have learned?

Prerequisites



Is there any basic knowledge that attendees should have?
Are there any certifications required?
Should they take a knowledge assessment prior to the course?
Is there any necessary experience related to course contents?

Pre-course



Should students perform any tasks prior to the course?
Read an article, watch a video, take a test, etc.?

Materials



What learning materials will be delivered in the course?
Which formats, in what languages?
Are there specific technical requirements or materials that the classroom should have?

Methodology & Exercises



Is it a classroom, online, or blended course?
What kind of exercises will be done during the course?
Is there balance between lecture, practice, and evaluation activities?

Post-course



What activities will be carried out once the training ends?
Do we need to follow-up?
Is there a test or exam to evaluate the knowledge acquired?

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Detailed Contents

What contents should be included?
What is the approximate timing?

